





## Talkshow

## Værdier Kick off

**HENRIK** SKOVGAARD Are you organizing a conference, a seminar or perhaps a corporate day for your employees?

Why not place it in a completely new setting – either for a whole day, or maybe just for a few hours?

Vice Versa Event gives you a unique opportunity to engage and activate your employees in a whole new way.

It's a concept, where the host, the guests and the whole talk show universe are based on your core values or products that are on the agenda. It is a multimedia universe where you have the chance to play with the dynamics and the interaction that you will find within this universe.

The possibilities are many – from a very formal setup like "HARDtalk" to a more relaxed setup like 'Late Show with David Letterman".

You even have the possibility to implement it in a real TV studio in order to get the finishing touch.

Our talk show universe can easily be combined with both lunch and dinner, where you for example will be placed at round tables. Then you can follow the presentation and debate on the stage while you are enjoying a nice meal.

As an alternative, we will take you to a nearby location where you can eat just after the talk show – maybe followed by DJ or live band.

The number of participants and the choice of location are flexible and can be tailored to your specific needs.

VICE VERSA