



Freestyle Rap – with a business touch

How would it sound if your management team got into a fight - and it was by rhyming?

Have no fear – you will not experience the management doing freestyle rap, but instead two experienced rappers who will use the means of freestyle rap to “quarrel” or reenact different situations from your company.

Freestyle rap is improvised rap where the content is created between the rappers and the audience. Nothing is written down in advance, and two of the very best within this discipline will use your input to build a show that is tailored to your event.

Vice Versa gives you a unique opportunity to experience how various aspects of the culture in your company can be presented in a completely new way by MIKL and Pedé B. Besides the fact that they both have won the national championship in freestyle rap, MC’s Fight Night, several times, they have a business background. This combination makes it possible for them to mix the world of rap with the business world.

One of the scenarios could be a re-construction of the first job-interview of a prominent person in your company. It could also be a battle where each rapper represents a department or a “quarrel” between two managers.

With a freestyle rap show Vice Versa invites you to a different, amusing and impressive show that can be used both as entertainment and as an inspiration for employees who do oral presentations every day.

Two performances are never the same!

Pedé B – Peter Bisgaard – Won the competition MC’s Fight Night in 2005, 2007 and 2009. He has a master degree in Danish and business studies and has worked as a PR consultant.

MIKL – Mikkel Lauritzen – Won the competition MC’s Fight Night in 2008. He has a master degree in business communication and works at a communication bureau.