



Paparazzi

Paparazzi is an ideal motivational tool that encourages creativity, brainstorming, and time management. The content can be directly related to your company's specific agenda or message.

Example Scenario

Rubert Duckmud, the world's biggest media tycoon has today announced the launch of a new daily entitled "The News of the Hot Spots". It is Mr Duckmud's intention that "The News of the Hot Spots" should become the biggest selling daily newspaper, outselling even the most fictitious papers already available.

With the deadline for first publication fast approaching the headlines are ready, and the print set, however there is just one problem... a lack of photographs to back up these "scoops".

Using their imagination, initiative and artistic flair, teams must seek to illustrate the headlines using the cameras provided before the deadline. Unscrupulous photographers can even purchase props and disguises with their hard earned cash in the quest for the ultimate shot.

Armed with just a digital camera, each team will set out to create the perfect photos to match the newspaper headlines. The teams must take their photos to the picture desk where they can sell them for hard cash. Each photo has a particular value, dependent on its position in the newspaper and the closeness of its match to the headline.

Example of headlines:

"Brand new invention turns walking up side down"

"Elvis runs for President"

"The little Mermaid spotted clubbing in Copenhagen"

From 10 persons and up

